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FOR IMMEDIATE RELEASE

*****PRESS RELEASE*****

Claresquares sofi™ Award Finalist in Cookies Category

SAN FRANCISCO, CA - July 18th, 2016 - Clairesquares is excited to announce they have been awarded a silver sofi™ for their Shortbread and Caramel Dark Chocolate Squares in the Specialty Food Association's 2016 sofi™ (specialty outstanding food innovation) Awards. The sofi™ Award represents the best of the best in specialty food, in a [\\$120.5 billion-dollar industry](#).

Winners of the 2016 Sofi Awards were determined on a blind basis. Products were judged without packaging, price, or identification and were strictly based on flavor, appearance, texture, aroma, and ingredient quality.

Claresquares was selected as one of six finalists in the cookies category. This is the second silver sofi™ for Clairesquares who brought home a trophy in 2012 for their Buttery Irish Shortbread; this year, the award was for their signature product: Shortbread and Caramel Dark Chocolate Squares.

"We are honored and excited to receive this specialty food award and gain national recognition for our signature product," says Claire Keane, founder of the company. "It is especially memorable for us, as it marks Clairesquares 10th anniversary. Over the last decade, we've received overwhelming support from customers about our Shortbread and Caramel Dark Chocolate Squares. The journey has been a humbling experience."

Laura Santella-Saccone, Chief Marketing Officer for the Specialty Food Association says each sofi "reflects the passion and creativity Association members bring to the food they present to American, and international, food lovers."

About Clairesquares:

Claresquares is a San Francisco based company, founded in 2006 by Claire Keane with the goal of introducing artisan, Irish sweet treats to the American marketplace. Clairesquares handcrafts unique cookies made with shortbread, caramel, and Belgian chocolate and is proud to use all-natural, premium ingredients while staying true to traditional Irish recipes and Claire's heritage. Clairesquares products are sold at select retail locations and online at www.clairesquares.com.

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www.claresquares.com



WE ARE A
**2016 SOFI AWARDS
FINALIST!**



presented by
specialty food
association

sofiawards.com

The right side of the image features a yellow background. On the left is a silver award statue. To the right of the statue, the text "WE ARE A 2016 SOFI AWARDS FINALIST!" is written in red. Below this is a logo for "sofi FINALIST 2016 presented by specialty food association". At the bottom, the website "sofiawards.com" is listed.